

When Should You Choose Scrum as a Service?



There's no doubt surrounding the fact that [Scrum as a Service](#) is a unique and effectual approach to software development.

But how can you know if this is *exactly* what you're looking for? And more precisely, under what circumstances is [Scrum as a Service](#) the ideal approach to software development? It's a simple question. But one that's not necessarily easy to answer.

The good news? We've done all the thinking for you! We've come to realize that there are 4 ways for you to know whether this fits your profile. And they are as follows:

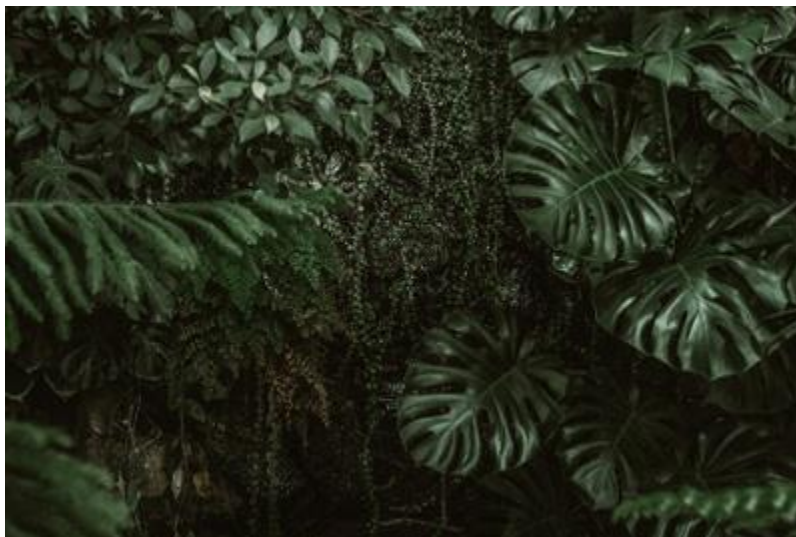
[Scrum as a Service](#) is the best choice for you...

1. ... When You're Looking to Innovate
2. ... When You're Looking to Scale Fast!
3. ... When You're Looking for Quality and Expertise
4. ... When You're Looking for a Safer and More Efficient Development Process

[Looking for a world-class Scrum team that's ready to help you turn your vision into high-quality working software? >>](#)

Now, let's take a closer look at each of these...

1- When You're Looking to Innovate



The development of innovative solutions, by its very nature, is similar a journey into the uncharted wilderness. Teams often embark on this treacherous journey – riddled will deadly challenges and booby traps – with little to no idea of what the end product looks like!

Effective innovation demands a high degree of flexibility and freedom. And teams responsible for the development of innovative products must be able to adapt quickly to ever-changing circumstances.

But that's just half the battle. Development teams also need to take calculated risks to accelerate the innovation process... Sure, this may sound like a handful. But it's also what it takes to create highly-innovative software solutions.

And this is exactly what the [Scrum as a Service](#) approach achieves. It provides the ideal environment for Scrum teams to take risks and find ways to quickly learn from their mistakes in order to accelerate the development process.

The resulting outcome is twofold. Firstly, the Agile nature of the process decreases the cost of change. Secondly, the additional flexibility and freedom significantly increase the speed of innovation.

2- When You're Looking to Scale Fast!



This is fairly straightforward: Why would you go through the trouble of building a team when you have a world-class service that does it for you? [Scrum as a Service](#) provides you with a tailored Scrum team that's capable of providing you with end-to-end life-cycle services.

It's also an approach that saves you the trouble of having to manage people and takes care all the logistical requirements required to innovate efficiently. As a client, this gives you the rare privilege of being able to focus on nothing but your product's evolution.

3- When You're Looking for Quality and Expertise



The level of expertise that you get to benefit from when you hire a world-class Scrum team is priceless. It's also one of the primary reasons that explain the appeal of the Scrum as a Service approach.

It's a known fact that innovative projects often require the savoir-faire of highly-specialized experts. But hiring such a distinguished level of talent is not always an option for most small to medium sized companies.

And even if a company *does* somehow manage to bring such an eminent expert onto the team... There's no possible way for them to be *absolutely* sure that this person is all they need to catalyze the development process.

Why, you ask?

You see, the people that you bring in will only be effective once they manage to get over the initial phase of inertia and develop strong professional relationships with the other members of the team. Yes, there's always a slight chance that this works out for you. But for the most part, this is a gamble.

Hiring exceptional talent is not enough to make a project successful. At the end of the day, effective communication and teamwork are the only forces that carry you across the bridge. No matter how talented the individuals and no matter how incredible their ideas, a lack of teamwork will only result in failure.

It's grim. But it's also true. The inability to create super-productive team dynamics is a serious hurdle for most innovative projects.

But you know what's funny? This is a problem that doesn't even exist in the [Scrum as a Service](#) approach.

This is because even the most highly-specialized experts in Scrum teams are already integrated members who have a perfect understanding of each team's dynamics. Not only will you get to reap the fruits of their seasoned expertise, but you'll also be able to "ride the wave" and benefit from an overall synergy that significantly accelerates the development process.

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4- When You're Looking for a Safer and More Efficient Development Process



As a client, you'll be an essential part of the Scrum development process. Like the corrective mechanism on a heat-seeking missile, it's *your* feedback that will allow teams to consistently correct their approach and hit the target with grace.

To further facilitate this exchange, Scrum teams make it a point to demonstrate the software at the end of each successive sprint to show you *exactly* how your money is being spent. This gives you complete control over the process and helps you to gain a precise understanding of how your product is evolving over time.

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Looking to learn more about how you can turn your vision into high-quality working software? Let's talk.