

# Scrum as a Service – A Faster and More Successful Approach to Software Development



## What is Scrum as a Service?

Scrum as a Service is a unique approach to Agile software development that helps clients develop their software products in a **fast, reliable** and **highly flexible** manner.

It's a framework in which the client chooses to work with a cross-functional team of experts (also known as a Scrum team) to develop high-quality *working* software in a way that **maximizes innovation** and **minimizes the time it takes for the client to find product/market fit**.

# What are the Benefits of Scrum as a Service?

There are 5 major benefits to this approach:

- Flexibility
- Scalability
- Expertise
- Aligned Incentives
- Faster Innovation

[Learn more about how Scrum as a Service can help you develop your software products faster >>](#)

Let's dive a little deeper into each of these benefits:

## Benefit #1 – Flexibility



Software, by its very nature, is an uncertain science.

Trying to develop innovative software products without giving yourself enough room to be flexible is like trying to swim upstream with both your hands tied behind your back.

Scrum as a Service is an approach that's built on one of the core principles of the Agile software development philosophy that states:

“Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.” – [Manifesto for Agile Software Development](#).

So, what does this mean exactly?

It means that change shouldn't be resisted. It should be embraced as an integral part of the development process. Hiring a Scrum team allows you to be aware of your project requirements and flex on scope when necessary.

So, when reality messes with your plan, and it will, you'll still be able to maintain a stable velocity that propels you steadily towards your ideal product.

It also goes without saying that Scrum as a Service is an approach that reduces the cost of change. Significantly. By avoiding problems and changing course early in the development process, you'll be saving a lot of time and money.

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## Benefit #2 – Scalability

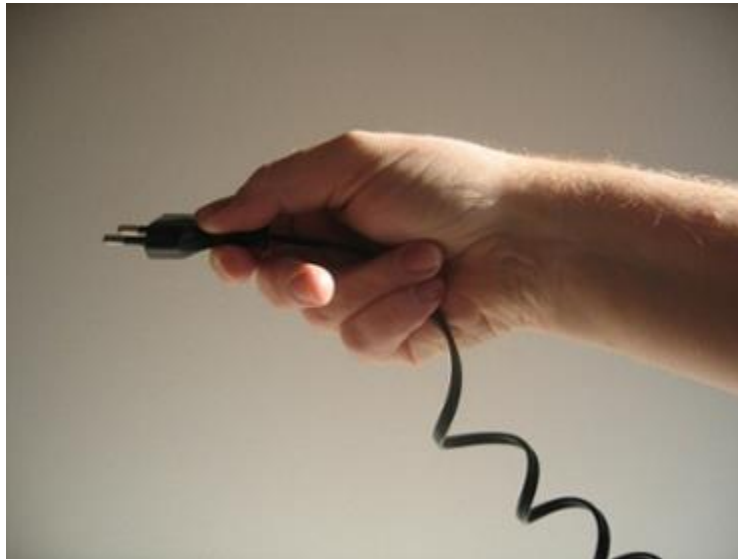


Hiring a Scrum team helps you to quickly and easily assemble the ideal team for your project.

This means that you'll have the luxury of skipping the grueling process of spending weeks (or months!) trying to find the right people for the job.

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# Plug and Play Innovation



As you may know all too well, assembling a team is not enough to complete a project. In fact, it's just the first piece of the puzzle.

A team needs to grow. Team members need to get to know and trust each other. They need to figure out what each person is good at.... The little things that make them effective... And of course, all the things that make them inefficient. And this generally takes time. A lot of time.

Scrum as a Service provides you with experienced Scrum teams that know *exactly* what they're doing. Members of a seasoned Scrum team have a perfect understanding of how each person ties into the whole process and how they plan on getting the job done.

What does this mean to you?

Two things. Firstly, you'll no longer worry about team performance. Secondly, and more importantly, you'll get to benefit from a *plug and play* software innovation service that's designed to help you achieve product excellence.

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## Benefit #3 – Expertise



Teams without the tools and expertise required to innovate are just as ineffective as an artist without a brush.

Yes, projects require the general expertise of scrum masters, developers, and engineers. But that's just half the battle.

Innovation often requires the know-how of highly-specialized experts. The Scrum as a Service model provides you with a *tailored* team of experts based on your project requirements.

Bear in mind that these are no ordinary experts. Experts in a Scrum team live and breathe innovation. Not only will you develop your products faster, but you'll also be leveraging their expertise to avoid countless roadblocks in the development process.

[At SHL, our areas of expertise include BlockChain, Data Science, Machine Learning, Augmented Reality and Microservices. Click here to learn more >>](#)

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# A Single Scrum Team Satisfies All Your Needs and Requirements



Scrum teams are capable of providing you with end-to-end lifecycle services. These include development, testing, integration, deployment and support.

Each team is fully independent and provides a comprehensive range of services that help them satisfy customers' needs and requirements.

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## Benefit #4 - Aligned Incentives



Hiring a Scrum team is like hiring a team of superstar employees. The team's goals are aligned with yours. And the product's success means just as much to team members as it does to you.

Members of a Scrum team constantly scrutinize the development process in order to achieve the ideal team velocity.

This level of commitment is one of the key differences between Scrum as a Service and traditional contracting. Contractors often limit their efforts to the mere fulfillment of the contract agreements. And this tends to happen even when the contract seems to be leading them towards failure.

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# A Customer-First Approach to Software Development



Constant involvement from customers is a fundamental part of the Scrum development framework.

Scrum teams crave customer feedback. A robust feedback loop from the customer allows the team to stay on track and ensures the continuous delivery of high-quality, working software.

This customer-first approach helps Scrum teams build strong relationships with customers, hence resulting in a more synergistic development process.

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# Transparency



Scrum teams operate in full transparency.

As a customer, you'll have an accurate idea of how your money is being spent all throughout the development process. You'll also recognize issues very early in the process and be able to make the right calls at the right times.

In essence, choosing to work with a world-class Scrum team will help you make the most of every penny you spend. What's more, you can always count on a Scrum team to stop you in your tracks when you seem to be making the wrong decisions.

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## Benefit #5 – Faster Innovation



Scrum as a Service is designed to help you build your MVP (Minimum Viable Product) in the fastest and most efficient way possible.

Hiring a world-class Scrum team *will* save you a lot of time and money. But more importantly, it will also provide you with an unparalleled speed of innovation.

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# Working Software: The Primary Measure of Success



Scrum teams understand that at the end of the day, it's all about the software and what it does for the customer.

Don't get me wrong, budgets and schedules still matter. But they're not what's most important. Working software is the primary measure of success. Defining such a simple success metric allows Scrum teams to prioritize tasks, maximize velocity and deliver value on a consistent basis.

Want to know more about how you could turn your idea or vision into high-quality *working* software?