

SILICONHARBORLABS

SUCCESS STORY: RIALTO TRADING



"I think Silicon Harbor Labs is perfect for startups with non-technical founders." - Shari Noonan, CEO, Rialto Trading

The Struggle to Find the Right Expertise

With fixed budgets, finding quality technical expertise at a price point that works can often prove to be quite a challenge for budding startups.

Shari Noonan, CEO of Rialto Trading - an all-to-all trading company that provides next generation fixed income trading functionality - found herself in the dubious position of being unable to

find the right balance of expertise and transparency that she needed for the development of their product.

To add to the frustration, the few avenues that she chose to explore proved quite unsatisfactory, mostly due to the lack of full-stack expertise and visibility.

The Development of a Successful MVP

But things started to take a turn towards the better after Rialto chose to go with Silicon Harbor Labs' Scrum as a Service model. Shari claims that her expectations were rapidly met, and exceeded.

"I was really impressed by their level of interest in understanding what we need." - Shari Noonan, CEO, Rialto Trading

Not only does Rialto have a working and demonstrable MVP out there, but they've also found themselves having the rare luxury of being able to focus their attention on some of the other

aspects of their business.

"Confidence."

This was Shari's response when we asked her to summarize the experience of working with Silicon Harbor Labs in a single word.

She believes that the Silicon Harbor Labs' Scrum as a Service model is perfect for startups with non-technical founders who are looking for a software development company that they can trust.

Challenge

Finding someone trustworthy with full-stack expertise who could help them develop a successful MVP.

Solution

Silicon Harbor Labs' Scrum as a Service model.

Results

The development of a working and demonstrable MVP.